

INTERNATIONAL RESEARCH FELLOWS ASSOCIATION'S
RESEARCH JOURNEY

International E-Research Journal

PEER REFREED & INDEXED JOURNAL

May-2019

Special Issue No. 188 (A)

Chief Editor -

Dr. Dhanraj T. Dhangar,

Assist. Prof. (Marathi)

MGV'S Arts & Commerce College,

Yeola, Dist - Nashik [M.S.] INDIA

Executive Editors :

Prof. Tejesh Beldar, Nashikroad (English)

Dr. Gajanan Wankhede, Kinwat (Hindi)

Mrs. Bharati Sonawane-Nile, Bhusawal (Marathi)

Dr. Rajay Pawar, Goa (Konkani)



This Journal is indexed in :

- University Grants Commission (UGC)
- Scientific Journal Impact Factor (SJIF)
- Cosmoc Impact Factor (CIF)
- Global Impact Factor (GIF)
- International Impact Factor Services (IIFS)

For Details Visit To : www.researchjourney.net

SWATIDHAN PUBLICATIONS



Editorial Board

Chief Editor -

Dr. Dhanraj T. Dhangar,
Assist. Prof. (Marathi)
MGV'S Arts & Commerce College,
Yeola, Dist - Nashik [M.S.] INDIA

Executive Editors :

Prof. Tejesh Beldar, Nashikroad (English)
Dr. Gajanan Wankhede, Kinwat (Hindi)
Mrs. Bharati Sonawane-Nile, Bhusawal (Marathi)
Dr. Rajay Pawar, Goa (Konkani)

Co-Editors -

- ❖ Mr. Tufail Ahmed Shaikh - King Abdul Aziz City for Science & Technology, Riyadh, Saudi Arabia.
- ❖ Dr. Anil Dongre - Head, Deptt. of Management, North Maharashtra University, Jalgaon
- ❖ Dr. Shailendra Lende - R.T.M. Nagpur University, Nagpur [M.S.] India
- ❖ Dr. Dilip Pawar - BoS Member (SPPU), Dept. of Marathi, KTHM College, Nashik.
- ❖ Dr. R. R. Kazi - North Maharashtra University, Jalgaon.
- ❖ Prof. Vinay Madgaonkar - Dept. of Marathi, Goa University, Goa, India
- ❖ Prof. Sushant Naik - Dept. of Konkani, Govt. College, Kepe, Goa, India
- ❖ Dr. G. Hareesh - Associate Professor, CSIBER, Kolhapur [M.S.] India
- ❖ Dr. Munaf Shaikh - N. M. University, Jalgaon & Visiting Faculty M. J. C. Jalgaon
- ❖ Dr. Samjay Kamble - BoS Member Hindi (Ch.SU, Kolhapur), T.K. Kolekar College, Nesari
- ❖ Prof. Vijay Shirsath - Nanasahab Y. N. Chavhan College, Chalisgaon [M.S.]
- ❖ Dr. P. K. Shewale - Vice Principal, Arts, Science, Commerce College, Harsul [M.S.]
- ❖ Dr. Ganesh Patil - M.V.P.'s, SSSM, ASC College, Saikheda, Dist. Nashik [M.S.]
- ❖ Dr. Hitesh Brijwasi - Librarian, K.A.K.P. Com. & Sci. College, Jalgaon [M.S.]
- ❖ Dr. Sandip Mali - Sant Muktabai Arts & Commerce College, Muktainagar [M.S.]
- ❖ Prof. Dipak Patil - S.S.V.P.S.'s Arts, Sci. and Com. College, Shindhkhedha [M.S.]

Advisory Board -

- ❖ Dr. Marianna koscic - Scientific-Cultural Institute, Mandala, Trieste, Italy.
- ❖ Dr. M.S. Pagare - Director, School of Languages Studies, North Maharashtra University, Jalgaon
- ❖ Dr. R. P. Singh - HoD, English & European Languages, University of Lucknow [U.P.] India
- ❖ Dr. S. M. Tadkodkar - Rtd. Professor & Head, Dept. of Marathi, Goa University, Goa, India.
- ❖ Dr. Pruthwiraj Taur - Chairman, BoS., Marathi, S.R.T. University, Nanded.
- ❖ Dr. N. V. Jayaraman - Director at SNS group of Technical Institutions, Coimbatore
- ❖ Dr. Bajarang Korde - Savitribai Phule Pune University Pune, [M.S.] India
- ❖ Dr. Leena Pandhare - Principal, NSPM's LBRD Arts & Commerce Mahila Mahavidyalaya, Nashik Road
- ❖ Dr. B. V. Game - Act. Principal, MGV's Arts and Commerce College, Yeola, Dist. Nashik.

Review Committee -

- ❖ Dr. J. S. More - BoS Member (SPPU), Dept. of Hindi, K.J.Somaiyya College, Kopergaon
- ❖ Dr. S. B. Bhambar, BoS Member Ch.SU, Kolhapur, T.K. Kolekar College, Nesari
- ❖ Dr. Uttam V. Nile - BoS Member (NMU, Jalgaon) P.S.G.V.P. Mandals ACS College, Shahada
- ❖ Dr. K.T. Khairnar - BoS Member (SPPU), Dept. of Commerce, L.V.H. College, Panchavati
- ❖ Dr. Vandana Chaudhari KCE's College of Education, Jalgaon
- ❖ Dr. Sayyed Zakir Ali, HOD, Urdu & Arabic Languages, H. J. Thim College, Jalgaon
- ❖ Dr. Sanjay Dhondare - Dept. of Hindi, Abhay Womens College, Dhule
- ❖ Dr. Amol Kategaonkar - M.V.P.S.'s G.M.D. Arts, B.W. Commerce & Science College, Sinnar.

Published by -

© Mrs. Swati Dhanraj Sonawane, Director, Swatidhan International Publication, Yeola, Nashik
Email : swatidhanrajs@gmail.com Website : www.researchjourney.net Mobile : 9665398258



INDEX

No.	Title of the Paper	Author's Name	Page No.
1	Ramabai's Conversion and Her Role in the Socio-Political Life in India: A Review	S. Obed Yimchunger	05
2	The Impact of India's Demonetization in 2016	Ms. Vandita Mishra	10
3	Problems and Challenges of GST after It's Implementation	Dr. V. D. Dhumal & Dr. A. J. Raju	17
4	Folk Music Traditions	Mr. Vishal Korde	23
5	Analysis of Professional Development Training Procedures and It's Significant Impact on Operational Excellence in NBFC	Trilok Singh Randhava	26
6	A Study of Crm Practices Applied In Banking Sector with Special Reference To Pune District	Dr. G. M. Dumbre	35
7	Nelson Mandela's Influence on the Literature of Nadine Gordimer and J.M. Coetzee	Mrs. Anjali Patil	45
8	Role of Information Technology Services in College Libraries	Miss. Pradnya Deore	50
9	Narrative in Vijay Tendulkar's 'A Friend's Story'	Dr. Sharad Binnor	53
10	Illusion as Reality in Arthur Miller's 'Death of a Salesman'	Mr. Ajay Patil	61
11	Alternative Dispute Resolution System (ADR)	Dr. Shital Barhate	69
12	WTO and Its Impact on FMGC Sector	Prof. Sangita Hadge	74
13	Satisfaction Levels of Pilgrims at Shri Jyotiba Fair in Wadiratnagiri : A Geographical Study	Mr. Sandip Mane, Prof. Sambhaji Shinde & Mr. Sudhir Powar	79
14	A Critical Study of Language Functions in Audio-Visual Advertisements	Mr. Ramesh Tadavi	85
15	The Importance of Second Language Learning through Active Vocabulary	Swami Shivchandra Vishwanath	89
16	Social Responsibility of Libraries	Dr. Chandramani Gajbhiye	94
17	Women Literature and Kiran Desai as Diasporic Writer	Prof Sarbjit K. Cheema & Dr. D. P. Mishra	97
18	Negotiating the Classical Texts in Folk Culture : A Note on Ramkatha in Awadh Region of Uttar Pradesh, India	Dr. Ravindra Pratap Singh	101
19	Socio-Economic Impact of Pilgrimage Tourism on Shegaon	Shri. Ashok Patil & Dr. K.A. Mali	107
20	Urbanization and Growth of Solid Waste in Sangli -Miraj -Kupwad Municipal Corporation	Mr. R. S. Kadam & Dr. S. S. Kothawale	114
21	Functional English Course and Communicative Language Teaching	Vijay P. Shirsath	120
22	Road and Rail Services in Tourism	Dr. Jagannath Dhakane	124
23	Psycho-analytical Study of Female Characters in Roy's 'The God of Small Things'	Dr. Rajesh Nitaware	128
24	The Impact of GST on Agriculture, Retail Sector and Telecommunication Sector in India : Challenges and Opportunities	Dr. V. S. Joshi	132
25	Green Marketing: Green Channel Counter (GCC) Management : An initiative by State Bank of India	Shailendra Prasad Totare	136
26	Spirituality and Stress among College Students	Dr. Manoj Nikalje	140



Role of Information Technology Services in College Libraries

Pradnya Deore

M.A., MLib., NET

Rajeev Nagar, Nashik - 09

Mob. No. 9420901719

Email-deorepradnya.pd.pd.@gmail.com

Introduction :-

In this new era of information technology, the role of college libraries should be user oriented toward disseminating information. There is increasing demand of different user groups in college libraries, that the college libraries should adopt new techniques and technologies to promote and provide information services effectively and timely. The librarians are trying to satisfy the user's needs so they are subscribing large number of both print and digital-online information resources. Therefore, the role of information technology services in college libraries play important and crucial role in providing qualitative information, technology resources and services to their respective users

Now-a-days due to insufficient funds the financial condition of college libraries for their development is not sound. So, within the low budget, it becomes very difficult to meet the user's demand timely and effectively. At present in college library system, the information resources mostly include - text books, journals, news papers, encyclopedias etc. It is only because all the college library users have their primary-basic aim to get success in college examinations.

But now - a - days the college library users have changed their approach. The users became aware of importance of competitive examinations like UPSC and MPSC. To achieve success in these examinations it became necessary to provide information technology resources and services to these students. So the college libraries have to play vital and important role to provide information technology services.

The computers and communication systems combined are to be called information technology. In the changing Scenario the information technology became essential in the part of our life. Information is an indispensable resource for socio-economic development. Information is the key factor of research work. It is essential for survival in today's competitive world.

Information technology is a comprehensive term, convergence of computers, telecommunication and information, information technology means the application of computer technologies for processing, gathering, storing, retrieval and dissemination of information.

Advantages of Information Technology in College Libraries :-

There are some advantages in using information technology in College libraries, they are :

- Information Technology helps to avoid duplication of work in library operations.
- Space problem is solved by using Information Technology.
- Information Technology helps to save time, and energy.



- Information Technology helps to introduce new services and improve the existing services.
- Information Technology help to increase efficiency and effectiveness in library operation.
- Information Technology shift demand of users from collection based services to information based services.
- It reduces the workload of the library staff.
- It increases the range of services offered.
- It enhances the knowledge and experience of the users.
- The quality of library services are improved by using information technology services.
- The communication facilities are improved because of information technology services.
- Because of information technology we have speedy and easy access of information.
- The stats of library is also improved because of it.
- Users have information flexibility due to information technology.

"Information is considered as the need of the man ranking after food, shelter, water, air" said Icemp D.A. (1988). It is discussed in his book 'Computer based Knowledge retrieval, London' He explained that the value of information in every human endeavor cannot be overstressed. Easy and quick access to required information is a supreme importance application and the techniques are being used by the libraries for information and automation.

Application of Information Technology in College Libraries :-

The fast developing information technologies in every field of mankind have showered almost every areas of application including libraries. The library is the main centre which can be used for fast development of information technology. There are some technologies which are expected to be used in library activities and services. The librarians prefer to include the services of information technologies. In the following environments information technology services are useful-

- 1) **Library Automation** : Because of it any user can receive the required information at minimum cost and with maximum comfort.
- 2) **Library Net working** : It means a group of libraries and information centers are interconnected for exchange of information.
- 3) **Library Management** : Which includes Classification, Cataloguing, Indexing, Database creation, Database indexing.
- 4) **Audio - Video Technology** : Which includes microfilms, audio and tapes, photography, printing, optical disk etc.
- 5) **Technical Communication** which consists of technical writing, publishing, editing, DTP system etc.

Now-a-days the changes in the field of information technology are becoming a driving force in our society. The term IT is used widely. There are major components of information technology which are most relevant in modern library and information system.

The Impact of Information Technology in College Libraries :-

Today the conventional methods of library services became outdated. Information Technology activities have undergone tremendous transformations. The new technologies



have been introduced. It is only because of impact of Information Technology in library services. The following are the areas of library operations where information technology is used adequately.

- 1) **Book acquisition** : Computerized acquisition helps in selection of right material checking of duplication, ordering, maintaining subject wise budget allocation, processing bills, etc. Internet is useful in the process of book selection.
- 2) **Periodical Control** : New journals, periodicals can be selected through internet. List of periodicals is available there. To place the order and to receive the issues can be easily handled through the use of computers.
- 3) **Circulation** : By using technological devices such as computers, barcode, scanners and software for circulation helps in performing the lending of library materials easily and quickly.
- 4) **Indexing and Abstracting Services** : In the world like chemical abstract, LISA etc. are available in the CD-ROM format.
- 5) **Cataloguing** : of library can be prepared very easily on the computer.
- 6) **Stock Verification** : The readymade list of untraceable books can be made available by feeding into computer with the accession numbers of books present in the library.
- 7) **Database search services, internet services, micrographic services, multimedia services** etc. are very helpful and useful for the users of these services.

The role of information technology services in college libraries is very crucial and important for the users.

References :

1. Ravichandra Rao, I K, Library Automation, Ed.2, Wiley Eastern, New Delhi : 1990
2. Burch, J. G. (1983), Information System : Theory and Practices, Ed.3 New York : John Wiley.
3. Icomp, D.A. (1988). Computer based Knowledge retrieval, London : Aslib, 5-6.
4. Academic Library System : Collection development Ed by A. P. Srivastava. New Delhi, Indira Gandhi Open University, 1995 P. 53.
5. Ojha D.C. ed. (2006). Computer Application in Library and Information Sciences. Jodhpur : Scientific Pub. 18.
6. [Http://www.crl.edu.ac.in](http://www.crl.edu.ac.in)
7. [Http://en.wikipedia.org](http://en.wikipedia.org).