



Date-23/08/2021

“ONLINE WEBINAR ON “CAREER OPPORTUNITIES IN DIGITAL MARKETING”

IQAC, Department of Commerce and India First Robotics Innovation & research LLP, Pune jointly organized an Online Webinar on “Career Opportunities in Digital Marketing” on 23 August 2021. More than 100 participants participated in the webinar. The main objective to organize this online webinar was that every student needs to acquire entrepreneur skills and behaviors to navigate their future. Mr. Vinay Kunwar, Director of India First Robotics Innovation & research LLP, Pune was the Resource Person.

Mr. Vinay Kunwar focused on scope of Digital marketing as a career for economic survival, as innovation and technological advancements continue to replace basic, entry-level employment opportunities. The digital marketing as a whole will benefit from the development of entrepreneurial skills in youth to address such critical issues. While developing careers should have special skill of learning digital resources, digital marketing, communication and collaboration, career readiness develops around self reflection assessment, development plan, road map and action or skill improvement.

Convener and Principal of this online webinar Dr. Ujjwala S. Deore guided us through her Presidential speech and she stated that our college is one of the branch of the banyan tree which was established in June 1990 with the objective of providing quality education and holistic development for the girl students. In her speech she guided the students on how to incorporate innovation, digital marketing and learn startup skills to compete in a constantly changing workforce. It is increasingly important for the youths to acquire entrepreneurial skills to address both the needs of business startups and the employment gap through digital learning.

Dr. D. G. Jadhav, Vice Principal & Organizing Secretary of this college took efforts to arrange this online webinar. IQAC Co-ordinator Dr. Deepanjali Borse, NAAC Co-ordinator, Dr. B. S. Khairnar, and Academic Co-ordinator, Dr. D. A. Pawar supported and gave guidance for this webinar. Prof. Deepali Chandramore, Head, Commerce Department introduced the Resource person to all the participants. Dr. V. T. Ramavat compared this webinar and Prof. D. R. Chandramore proposed a vote of thanks. All the participants, faculty members, teaching and non-teaching staff and specially students were satisfied with this online webinar.


(Dr. Ujjwala S. Deore)
PRINCIPAL
S.P.H. Mahila Mahavidyalaya
Malegaon Camp-423 105 (Nashik)



Founder



Karmaveer Bhausaheb Hiray

**Mahatma Gandhi Vidyamandir's
MAHILA RATNA PUSHPATAI HIRAY ARTS, SCIENCE
& COMMERCE MAHILA MAHAVIDYALAYA , MALEGAON CAMP**

Affiliated to Savitribai Phule Pune University, Pune ID. No. PU/NS/ACS/039/1990
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NAAC ACCREDITED "B" GRADE
Ref.No.C-41629

Date-21/08/2021

Notice

All the students of B.Com are hereby informed that, on 23 August 2021 our Commerce Department is organizing an Online Webinar on "Career Opportunities in Digital Marketing" by Industry experts from India FIRST Robotics LLP Pvt. Ltd. Pune at 11.00 AM. Students should join in time.


(Dr. Ujjwala S. Deore)
PRINCIPAL
S.P.H. Mahila Mahavidyalaya
Malegaon Camp-423 105 (Nashik)

Mahatma Gandhi Vidyamandir's

**Mahilaratna Pushpatai Hiray Art's, Science & Commerce Mahila
Mahavidyalaya, Malegaon Camp**

Online Webinar on "Career Opportunities in Digital Marketing"

**Jointly organized by Department of Commerce and India First Robotics. Pune
Monday, 23rd August, 2021**

PROGRAMME SCHEDULE

Preface and Introduction of Resource Person	Prof. Deepali R. Chandramore, Head of Department
Key Note address by Resource Person	Mr. Vinay Kunwar, Director, India first Robotics Innovation & Research LLP, Pune
Presidential Speech	Dr. Ujjawala S. Deore, Principal
Vote of Thanks	Prof. Deepali R. Chandramore
Anchoring	Dr. Vaijayanti Ramavat


(Dr. Ujjawala S. Deore)
PRINCIPAL
S.P.H. Mahila Mahavidyalaya
Malegaon Camp-423 105 (Nashik)

ProgrammeDetails

Mahatma Gandhi Vidyamandir's
Mahilaratna Pushpatai Hiray Arts, Science & Commerce Mahila
Mahavidyalaya, Malegaon Camp.
IQAC, The Department of Commerce & India First Robotics, Pune
jointly organize one day Technology webinar on

"Career Opportunities in Digital Marketing"

*Patron: Hon. Sampada *Hiray, Trustee, MGV, Nashik*
*Chairperson, CDCMPH *MahilaCollege, Malegaon*

*Speaker: Mr. Vinay Kunwar, Director, India First Robotics
Innovation & Research LLP, Pune*

This Webinar will be conducted by Industry experts from India FIRST
Robotics.

Registration link: <https://forms.gle/CGtZED5Li1X55S3K8>

Webinar Link: <https://meet.google.com/qdg-jeyt-ouw>

Webinar Date: 23rd August 2021

Webinar Time: 11:00am

Organizing Committee:

Dr. U.S. Deore, Principal

Dr. D.G. Jadhav, Vice Principal

Dr. D.A. Pawar, Academic Supervisor

Dr. K. Borse, IQAC Co-ordinator

Prof. D.R. Chandramore, HOD Dept of Commerce
Dr. V.T. Ramavat

Webinar Flyer



Late Bhausaheb Hiray



**Mahatma Gandhi Vidyamandir's
Mahilaratna Pushpatai Hiray Arts, Science and
Commerce Mahila Mahavidyalaya, Malegaon Camp.
Dist.Nashik.**

*IQAC, Department of Commerce and India First Robotics, Pune
Organized Webinar on*

“Career Opportunities in Digital Marketing”



Date: 23 Aug. 2021
Time: 11.00 AM
Platform:
GoogleMeet
<https://meet.google.com/qdg-jeyt-ouw>



Speaker

Mr. Vinay Kunwar
Director: India First Robotics
Innovation & Research LLP, Pune

Hon'ble Sampada Hiray
Trustee, MGV, Nashik
Chairperson , CDC
MPH Mahila College, Malegaon

Organizers

Dr. D.G Jadhav - Vice-Principal
Dr. D.A. Pawar - Academic-Supervisor
Prof. D.R. Chandramore - Head Dept Commerce
Dr. V.T. Ramavat

President
Prin. Dr. Ujjwala S Deore

SCREENSHOTS OF THE WEBINAR

The screenshot shows a Google Meet session. The main slide displays the text "Digital Marketing Platforms" next to a collection of social media and advertising logos: Facebook, Pinterest, WhatsApp, Google+, YouTube, Instagram, LinkedIn, and Vimeo. Below these logos, "Google Ads" is also visible. The meeting interface on the right shows a grid of participants, including Vinay Kunwar, shital sakat, Puram Nikam, Pratiksha Khare, Rupali Patil, Sakshi Deore, 242_Harshad Deore, 84 others, and You. The bottom of the screen shows the Windows taskbar with the time 11:41 AM and date 8/23/2021.

Online webinar on career Opportunities in digital marketing by Mr. Vinay Kumar, First Robotics Innovation & research LLP Pune on 23 August 2021

The screenshot shows a Google Meet session. The main slide is titled "How does digital marketing work?". It features a central cloud labeled "DIGITAL MARKETING" with arrows pointing to various components: RESEARCH, CONTENT, SEARCH, VIRAL, and WWW. To the right of the diagram, a text box explains: "Digital marketing is a means of attaining business goals through the aid of digital platforms by promoting the business's products or services". The meeting interface on the right shows a grid of participants, including Vinay Kunwar, shital sakat, Puram Nikam, Kashinath Thakare, Rupali Patil, Bhagyashree Hiray, 242_Harshad Deore, 85 others, and You. The bottom of the screen shows the Windows taskbar with the time 11:42 AM and date 8/23/2021.

Online webinar on career Opportunities in digital marketing by Mr. Vinay Kumar, First Robotics Innovation & research LLP Pune on 23 August 2021.

